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#### WELCOME TO THE

# FEMALEFUSION Tech Deck!

A comprehensive guide to the top tech tools every woman needs to thrive in today's digital world.

For the first time ever, we're sharing the user-friendly, powerful, and game-changing tech tools that we use every day here inside Female Fusion.

From project management and scheduling to content creation and automation, these tools will help you save time, increase productivity, and skyrocket your success!

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# Sit back, relax, and get ready to level up your tech game with our must-have tech deck!

TIP: click the pink links throughout this guide to check out our recommended products!

Asana This is a great tool to manage all of your projects and keep everyone on the same page. You'll love how easy it is to assign tasks, track progress, and communicate with your team, all in one place.

<u>Bonjoro</u> We've been using Bonjoro to send personalised video messages to our customers and prospects, and we've seen a huge increase in engagement and response rates. It's a great way to make a personal connection and stand out from the crowd.

**Book Like A Boss** We started using Book Like A Boss to manage our scheduling, and it's been a game-changer. It's so easy to set up and customise our booking pages, and our clients love how seamless and professional the booking process is.

<u>Camtasia (Techsmith)</u> We use Camtasia to create all our video content, and it's been a lifesaver. The screen recording and video editing tools are so intuitive and user-friendly, and the finished product always looks polished and professional.

<u>Canva</u> We love using Canva to create eye-catching visuals for our social media, website, and marketing materials. It's so easy to use, even if you're not a graphic design pro, and the templates and graphics library are top-notch.

<u>Capsho</u> We started using Capsho to elevate our podcast by generating ideas for episode titles, episode descriptions, show notes, social media captions, promotional emails and a full transcript.



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<u>ClickUp</u> ClickUp could be a game-changer for your team's productivity and organisation. It's so flexible and customizable, and will help you stay on top of even the most complex projects.

**Descript** We love using Descript to edit our audio and video content. It's so intuitive and user-friendly, and the transcription and captioning tools make it easy to create polished, engaging content.

**Dropbox** We use Dropbox to share files and collaborate with our team, and it's been a lifesaver. The file sharing is fast and secure, and the version control and commenting features make it easy to keep everyone on the same page.

Interact We've been using Interact to create quizzes and polls to engage with our audience, and it's been a huge hit. The platform is so easy to use, and the analytics and lead generation features have helped us gather valuable insights and grow our email list.

<u>Kajabi</u> Kajabi has been our go-to platform for creating and selling online courses and digital products. It's so easy to use, and the all-in-one platform has everything we need to create, market, and sell our products.

<u>Loom</u> We love using Loom to communicate with our team and clients. The video messaging and screen recording features are so convenient, and it's helped us streamline our communication and reduce the need for endless back-and-forth emails.

**Monday.com** Monday.com has been a game-changer for our project management. The visual interface and customizable templates make it so easy to track progress and stay on top of everything, and the collaboration features have helped us keep everyone in the loop.



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<u>Otter.Ai</u> We've been using Otter.Ai to transcribe and take notes during meetings, and it's been a huge time-saver. The accuracy and customization features are top-notch, and it's made it so much easier to capture important details and action items.

<u>Quaderno</u> Quaderno has been our go-to platform for tax compliance and invoicing. It's so easy to use, and the automation features have saved us so much time and headache when it comes to taxes and bookkeeping.

**<u>Remarkable</u>**. We love using the Remarkable tablet to take notes and brainstorm ideas. The writing experience is so smooth and natural, and the ability to convert handwritten notes to digital text has been a huge time-saver.

<u>StreamYard</u> StreamYard has been our go-to platform for live streaming and webinars. It's so easy to use, and the customization and branding features have helped us create professional, engaging live events.

**Typeform** We've been using Typeform to create surveys and gather feedback from our audience, and it's been a huge help. The interface is so user-friendly and customizable, and the reporting and analysis features have helped us gather valuable insights to improve our business.



### Quick links for you to print and keep!

Asana	https://www.femalefusionnetwork.com/asana
Bonjoro	https://www.femalefusionnetwork.com/bonjoro
Book Like A Boss	https://www.femalefusionnetwork.com/booklikeaboss
Camtasia (Techsmith)	https://www.femalefusionnetwork.com/camtasia
Canva	https://www.femalefusionnetwork.com/canva
Capsho	https://www.femalefusionnetwork.com/capsho
ClickUp	https://www.femalefusionnetwork.com/clickup
Descript	https://www.femalefusionnetwork.com/descript
Dropbox	https://www.femalefusionnetwork.com/dropbox
Interact	https://femalefusionnetwork.com/interact
Kajabi	https://www.femalefusionnetwork.com/kajabi
Loom	https://www.femalefusionnetwork.com/loom
Monday.com	https://www.femalefusionnetwork.com/monday
Otter.Ai	https://www.femalefusionnetwork.com/otter
Quaderno	https://www.femalefusionnetwork.com/quaderno
Remarkable	https://www.femalefusionnetwork.com/remarkable
Shopify	https://www.femalefusionnetwork.com/shopify
StreamYard	https://www.femalefusionnetwork.com/streamyard
Typeform	https://www.femalefusionnetwork.com/typeform

#### We hope this Tech Deck has given you a taste of the amazing tools and resources that are available to female entrepreneurs!

Whether you're just starting out or you're a seasoned pro, these tools can help you streamline your workflow, create stunning visuals, and connect with your audience in powerful ways.

#### But tools like these are just the beginning.

The Fusion Circle is the only comprehensive membership platform that brings together expert-led workshops, valuable resources, business critical discounts and a thriving community designed to GROW WITH YOU as you advance through each stage of your personal and professional journey as a business owner.

### At Female Fusion, we understand that building a successful business requires more than just networking.

That's why our carefully curated community offers you exclusive access to valuable connections, resources, knowledge, discounts, and a highly vetted group of peers who are committed to helping you build and grow your business.

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